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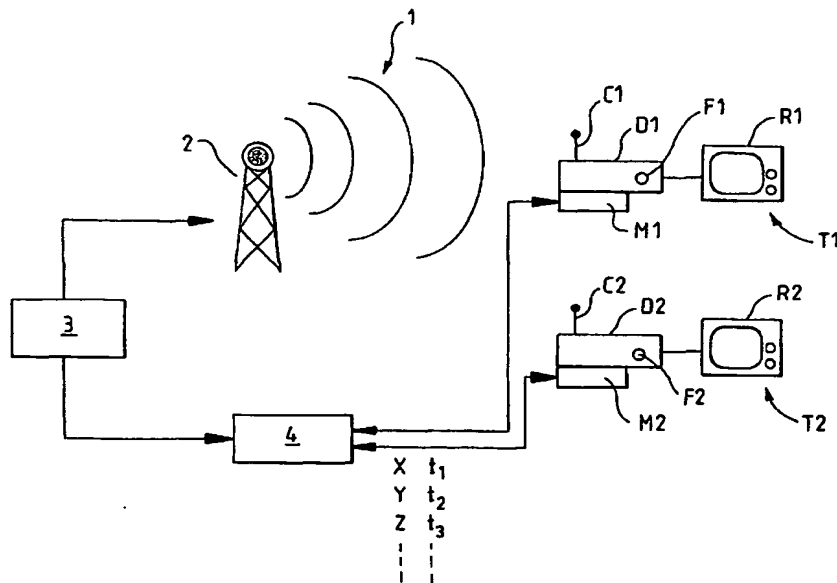
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(54) Title: METHOD OF DISTRIBUTING ENCRYPTED PORTIONS OF AN AUDIOVISUAL PROGRAMME



(57) Abstract: The method of distributing encrypted portions of an audiovisual programme to user terminals (T1, T2), in which the successive portions of the programme are encrypted with the aid of different keys, consists, on initiation, from a user terminal, of a telephone communication with a call centre (4), in transmitting in sequence from this call centre and during the telephone communication the keys to the user terminal, doing so in a manner synchronized with the distribution of the successive encrypted portions of the programme.